# Guelph Seeds -- Alayna Paolini ISP

Form to enter information on sustainability initiatives - or seeds- in the Guelph-Wellington project.
General rules: in quotations "..." refers to information copy pasted from websites, pages etc or direct quotes.

1. Edit link

2. Seed Name

3. Seed Number (special code)

4. Mappable? (physical location)

*Check all that apply.*

- [ ] Yes
- [ ] No

5. Source of Information

*Check all that apply.*

- [ ] Website
- [ ] Key Informants (i.e., peers or classmates)
- [ ] Social Media
- [ ] Other:

6. URL

7. Additional Resources

8. Notes

Features, Focus & Partners

9. Vision for a positive future

   Here we are trying to understand what their positive vision is for Guelph-Wellington and/or a broader area (their wishes/desires)

10. Mission

    What is the stated goal or objectives of the seed? "copy paste from the mission statement page or in people's own words" for e.g. - the seed is trying to establish a way to monitor illegal fishing practices to reduce illegal fishing

11. Approach

    What is the seed doing and has done? For e.g. the seed has created an app to be used by fishermen in a pilot project in x,y,z to record illegal fishing instances

12. Achievements

What is the seed achieved? For e.g. the seed has redistributed 1,000 lbs of food waste this year

13. SystemApproach

*Check all that apply.*

- [ ] Social
- [ ] Ecological
- [ ] Social-Ecological (SES)
- [ ] Other: _____

14. SeedType

This refers to who does the project (runs things) not funders or partners that help with consultation etc. Check as many as needed

*Check all that apply.*

- [ ] Government
- [ ] Civil Society, NGOs
- [ ] Academic/Research
- [ ] Business (for profit)
- [ ] Cooperative or social enterprise (e.g OBNL) - not-for profit businesses
- [ ] Grassroots (citizen groups, associations, more informal organizations)
- [ ] Other: _____

15. ActionArena

What are they working on. Check as many as needed

*Check all that apply.*

- [ ] Advocacy/ Education
- [ ] Networking
- [ ] Capacity-building (supports other projects through know-how; helps project development)
- [ ] Funder
- [ ] Project-based- has on the ground project(s)
- [ ] New product / technology
- [ ] All of the above
- [ ] Other: _____

16. Seed aims to transform what part of the food system chain?

What key components of the food system does the seed aim to change? (More than one may apply)

*Check all that apply.*

- [ ] Underlying ecosystem functioning (e..g. improve biodiversity, other ecosystem services necessary for food production)
- [ ] Food production
- [ ] Distribution (processing, logistics, shipping)
- [ ] Consumption (e.g. retail, demand and preferences)
- [ ] Broader institutional environment for food systems (policies, institutions, funding)
- [ ] Food Waste
- [ ] All of the above
- [ ] None of the above
- [ ] Other: _____

17. Main target of the seed

*Check all that apply.*

- [ ] Innovative farming
- [ ] Local food
- [ ] Ecosystems and biodiversity
- [ ] Gastronomy
- [ ] Sourcing
- [ ] Food waste
- [ ] Protein shift
- [ ] Food insecurity (limited or uncertain access to food)
- [ ] Food redistribution (circularity)
- [ ] Other: _____

18. YearSeedStarted

_____

19. HistoryContext - copy and paste

_____

_____

_____

_____

_____

20. PartnerTypes

These refer to actors that help with the project in terms of know-how or doing things (not project leads or funders) Enter as many as apply

*Check all that apply.*

- [ ] Civil Society (NGO)
- [ ] Business
- [ ] Cooperatives, social enterprises
- [ ] Local governments
- [ ] Regional authorities
- [ ] National Governments
- [ ] Research or higher educational units (ceges, uninversities)
- [ ] Other institutions: Schools, Hospitals etc
- [ ] Church, charitable organizations
- [ ] Individual citizen
- [ ] Other: _____

21. Guelph-WellingtonPartners

_____

_____

_____

_____

_____

Just Transformation & Transformation Dynamics

22. Social justice outcomes intended?

*Check all that apply.*

- [ ] Yes
- [ ] No
- [ ] Not specified/unclear
- [ ] Other: _____

23. If yes to above, explain how

_____

_____

_____

_____

_____

24. Led or managed by a 'marginalized' group?

*Check all that apply.*

- [ ] Yes
- [ ] No
- [ ] Unspecified

25. If yes to above, which group?

_____

26. Is the seed benefitting a 'marginalized' group?

*Check all that apply.*

- [ ] Target pop is NOT a marginalized or vulnerable group
- [ ] Elderly
- [ ] Youth
- [ ] Unemployed
- [ ] Gender
- [ ] Indigenous peoples
- [ ] Black communities
- [ ] Other minorities
- [ ] Low income, food insecure, etc.
- [ ] NOT SPECIFIED
- [ ] Other: _____

27. TSphere

What sphere is the seed trying to change? Based on O'Brien and Sygna (2003). Multiple checks allowed. practical: practices and technologies, the know how; political: the institutions and political structures; personal: people's values and ways of relating to an issue

*Check all that apply.*

- [ ] Practical sphere
- [ ] Political sphere
- [ ] Personal sphere
- [ ] Don't know

28. TSphereEvidence

Give an example of how this sphere is targeted

_____

_____

_____

_____

_____

29. Amplification

Based on Lam et al. Amplifying within: Has the seed done something to extend its lifetime or to speed up the way it creates impact?; Amplifying out (dependent): Has the seed expanded its impact to other places?; Amplifying out (independent): Has the seed been the inspiration to create similar initiatives at other places?; Amplifying beyond: Has the seed influenced rules, laws, or underlying values, which inspire people to live in a different way?

*Check all that apply.*

- [ ] Amplifying within
- [ ] Amplifying out (dependent)
- [ ] Amplifying out (independent)
- [ ] Amplifying beyond
- [ ] Other: _____

30. AmplificationEvidence

Give an example of the strategy (criteria used to categorize the amplification process)

_____

_____

_____

_____

_____

31. Final notes

_____

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